



## **Benchmarking the Business of Agriculture: a World Bank - Civil Society learning event**

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**Friday 11 October 2013, 12:30-2:00pm  
Room MC5-101, World Bank, 1818 H St**

The World Bank, with the support of the UK, US and Danish governments and the Gates Foundation, has been developing indicators for a new initiative called 'Benchmarking the Business of Agriculture' (BBA), which is part of a broader Agricultural Transformation Index (ATI).

Many NGOs across the globe have decades of experience of working with small holder farmers in developing countries to improve the viability of their livelihoods. This includes working with governments and donors to shape the policies and practices that will create better enabling environments for those farmers.

This panel session brings together members of the World Bank's BBA team and members of civil society to provide a platform for the BBA team to inform a broader set of actors about the project and to receive civil society initial inputs.

**Chair:** William Galvin, Head of US Operations, Self Help Africa and member of the Advisory Council on Benchmarking the Business of Agriculture

### **Setting the Scene: The importance of the enabling environment for small-scale farmers and key areas for consideration**

Alison Griffith, Senior Policy and Practice Advisor – Markets Systems and Private Sector, Practical Action, UK

### **What is the BBA**

Grahame Dixie, World Bank lead adviser for the BBA  
Federica Saliola, Program Manager, Special Initiatives Unit Global Indicators and Analysis, Financial and Private Sector Development - The World Bank & IFC

### **Why is the BBA important?**

Alan Rennison, Program Officer, Agricultural Development, Bill & Melinda Gates Foundation

### **Key Policy Issues for small-holder farmers in Africa**

Emmah Nungari, Kenya Country Director, ACORD (Agency for Cooperation and Research in Development), Kenya