



Benchmarking the Business of Agriculture

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Background

Increasing food prices and expanding urban demand have heightened food security and agriculture as priorities for development

World Bank's Spring Meetings in 2012 solidified support for agribusiness indicators

G8 called for the World Bank "to develop options for generating a Doing Business in Agriculture Index"

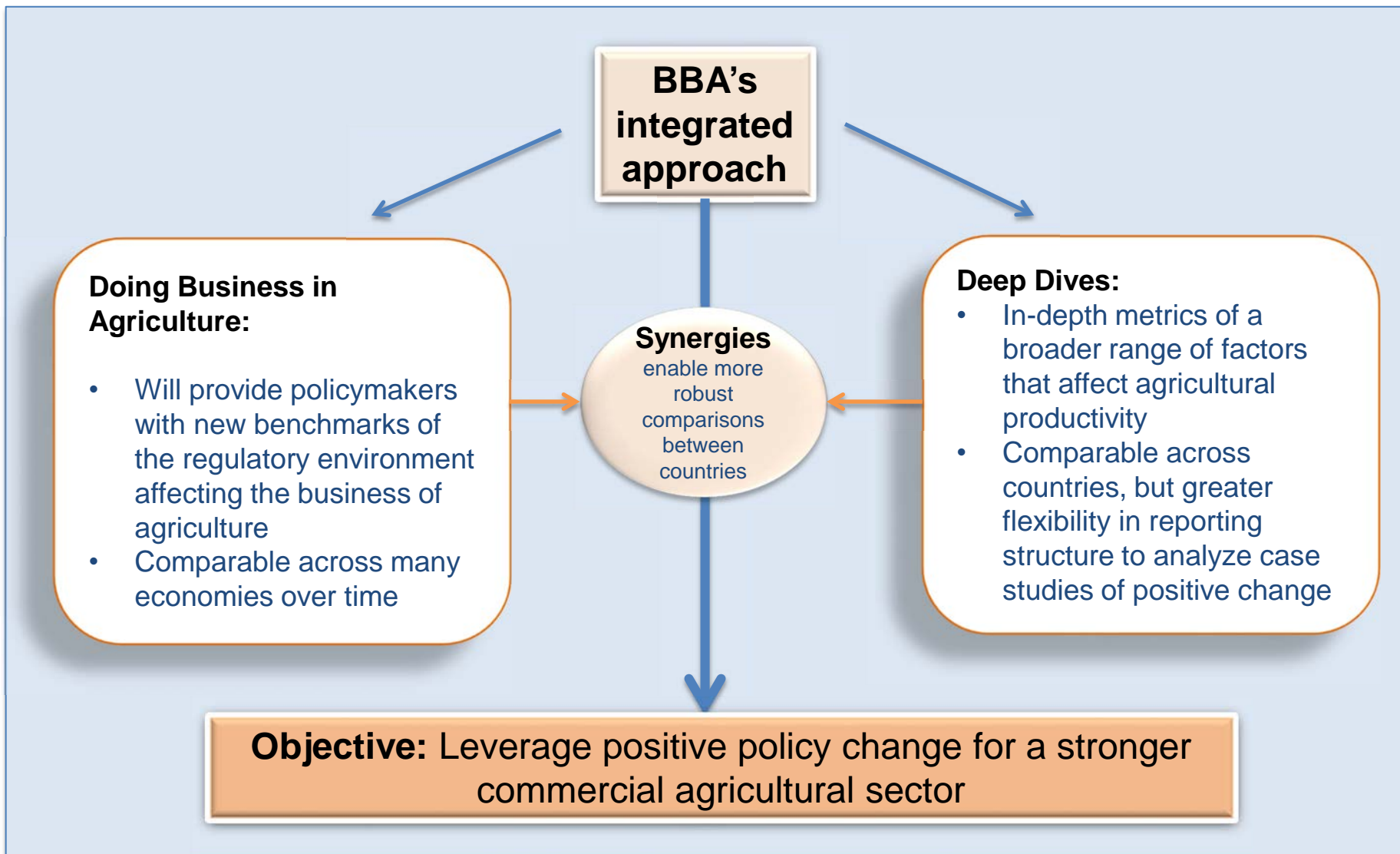
World Bank Group's Agriculture and Environmental Services (AES) and Global Indicators and Analysis Department (GIA) merge efforts to begin producing a

"Benchmarking the Business of Agriculture" project

Convening in Copenhagen:

Agriculture Transformation Index and agri-business component "fast-tracked", housed in the World Bank Group

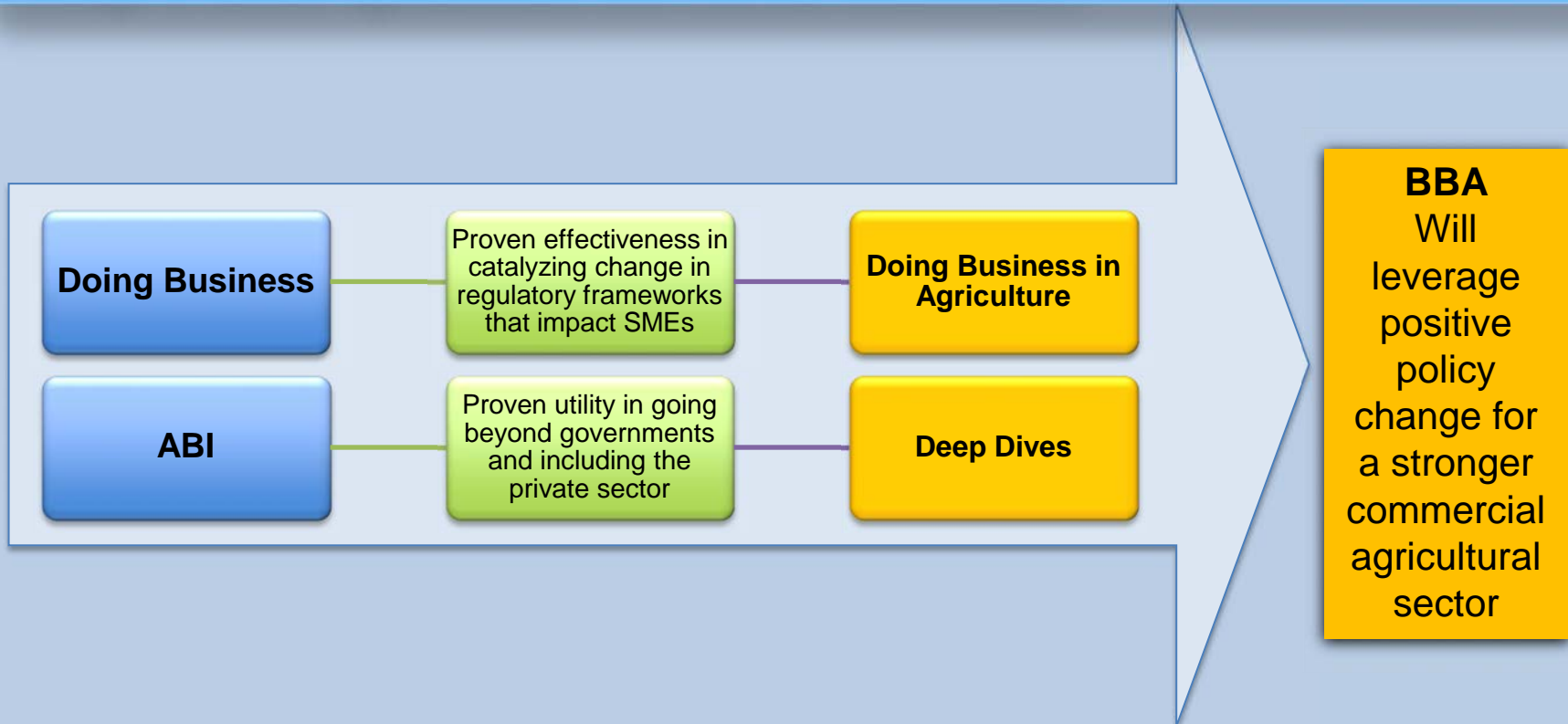
Benchmarking the Business of Agriculture Structure and Objectives



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Theory of Change

Research findings: Better government policies can encourage transformative change to benefit agribusiness and informal smallholders



- **Smarter business regulation promotes economic growth.** Informal economies tend to be smaller in countries where rules and regulations are strong and efficient.
- **Some areas of legislation have a critical impact on the productivity of small-scale agribusinesses.** Rules and regulations that directly impact medium to large-scale businesses can also significantly affect the profitability of small and medium-scale farmers.

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Context for BBA Indicators

Three key considerations

1. BBA indicators will serve as one component of the Agricultural Transformation Index

- BBA indicators should complement , not replicate, indicators of other ATI components

2. BBA indicators will provide guidance for building 'supply chain quality'

- BBA will cover operational, economic and policy aspects of the supply chain

3. BBA indicators will target countries at different stages of overall and agricultural development

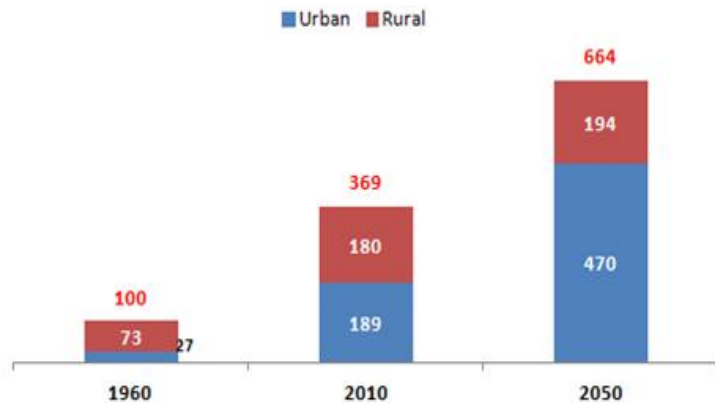
- Ag-based, transforming, urbanizing.

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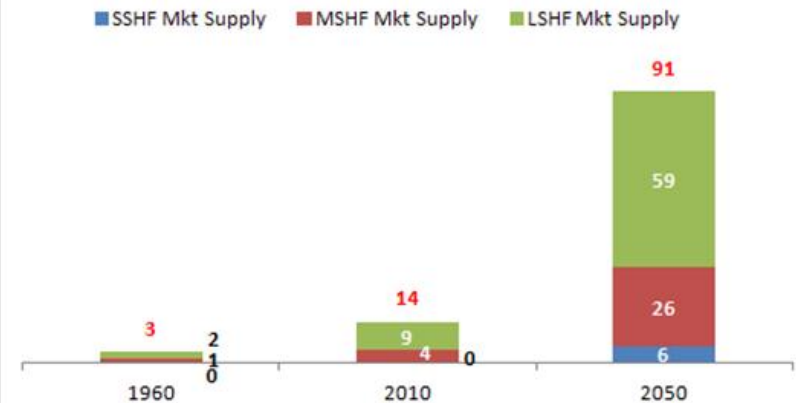
Raison d'être

Very significant increases in food demand in towns, key suppliers the larger scale small-holder farmers

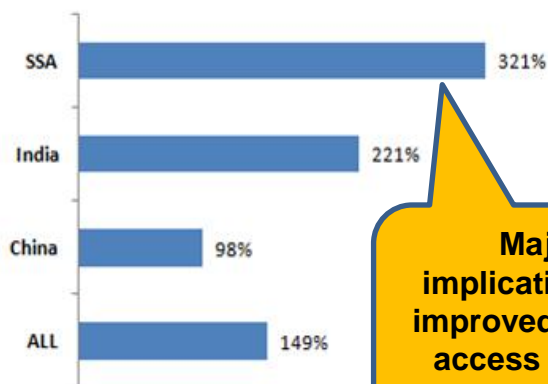
Developing Regions Food Demand



SSA Smallholder Market Supply

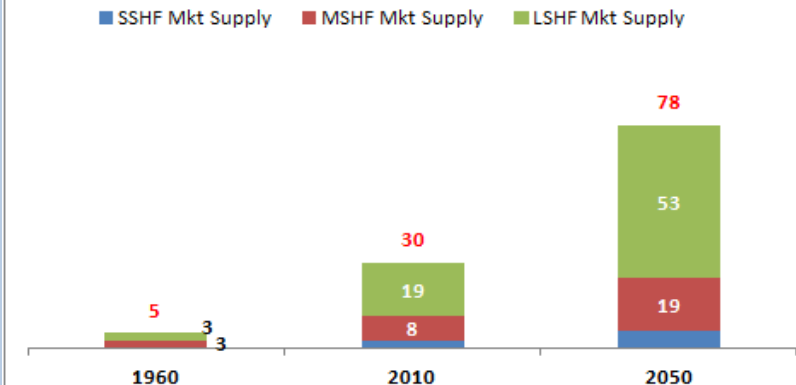


Urban Food Demand Change 2010-2050



Major implications for improved market access in SSA and India

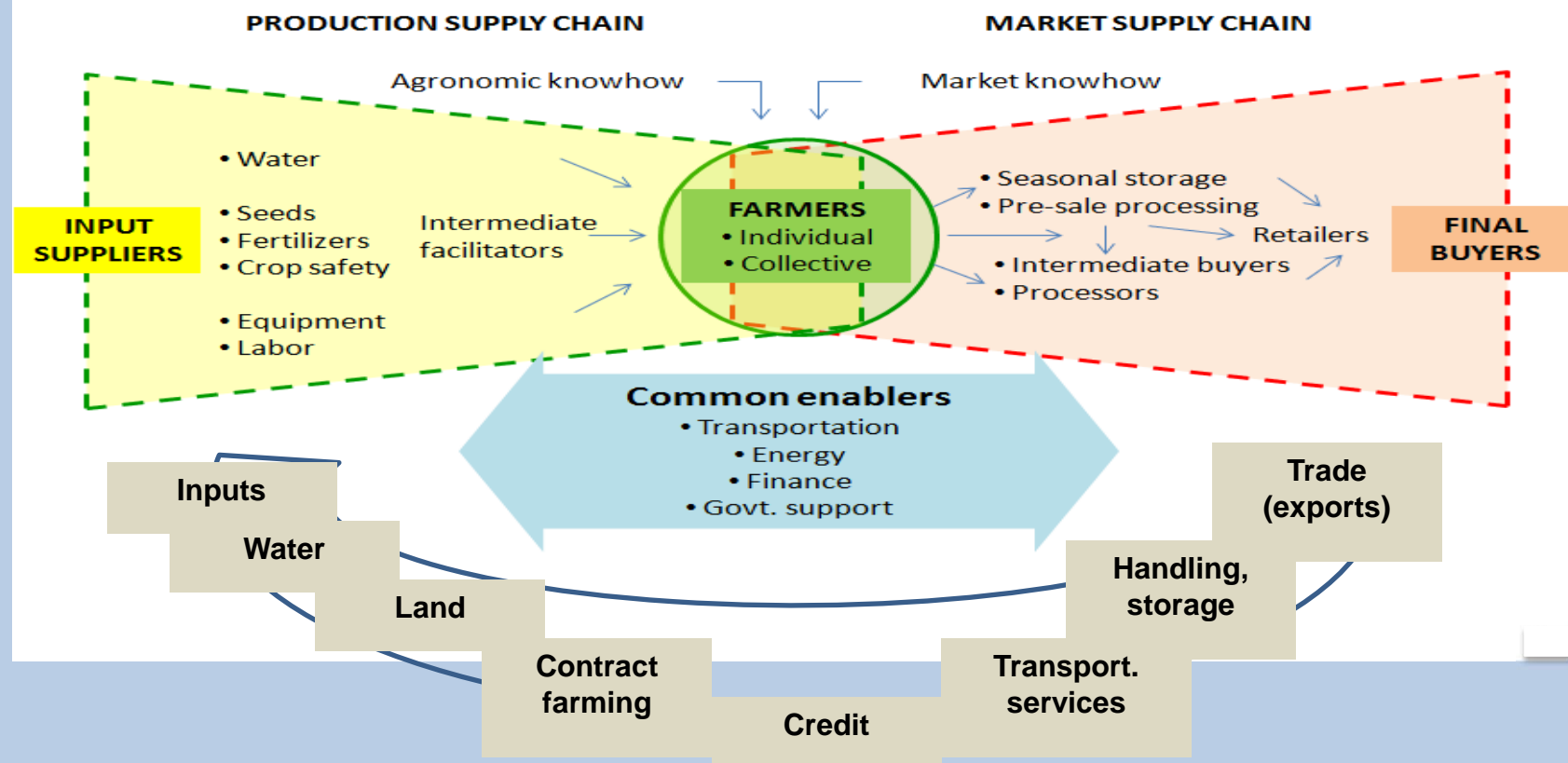
India Smallholder Market Supply



Benchmarking the Business of Agriculture Research & Analysis Approach

“Transforming” agriculture will require recognition of the economic capacity within each grouping’s supply chain

Agribusiness Supply Chain



Who we are, what we do



Sanjib & Raissa –
Country Analysis



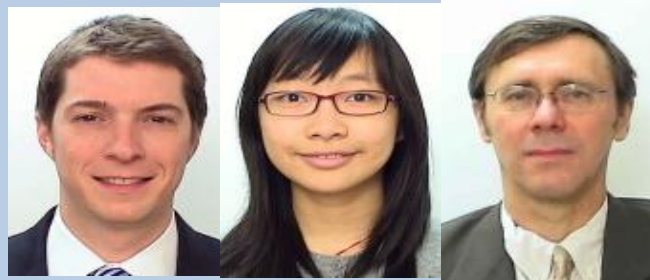
Valerie, James, Arnou & Niels– **Inputs i.e. Seeds,
Fertilizer, Mechanization**



Water



Thea & Nuria– **Land Issues**



John, Yucheng & John - **Markets & Trade**



John & Samjhana
Rural Transport



Joanna & Samjhana
Finance



Alva -**Data Systems & Rural
Energy/Communication**

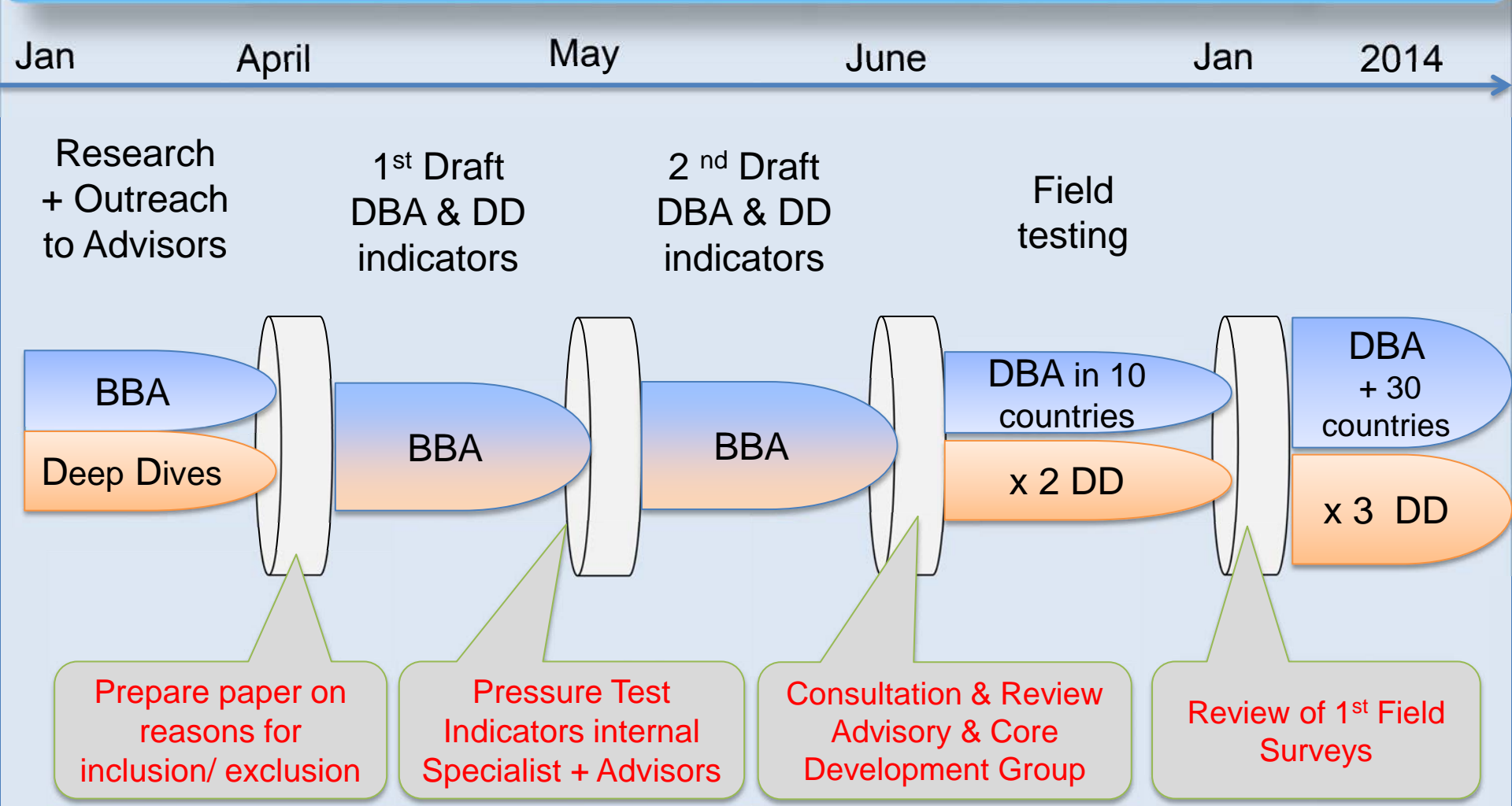


Melissa, Fedrica & Grahame
Donors, Survey, Indicators & Outreach

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Our first year's program

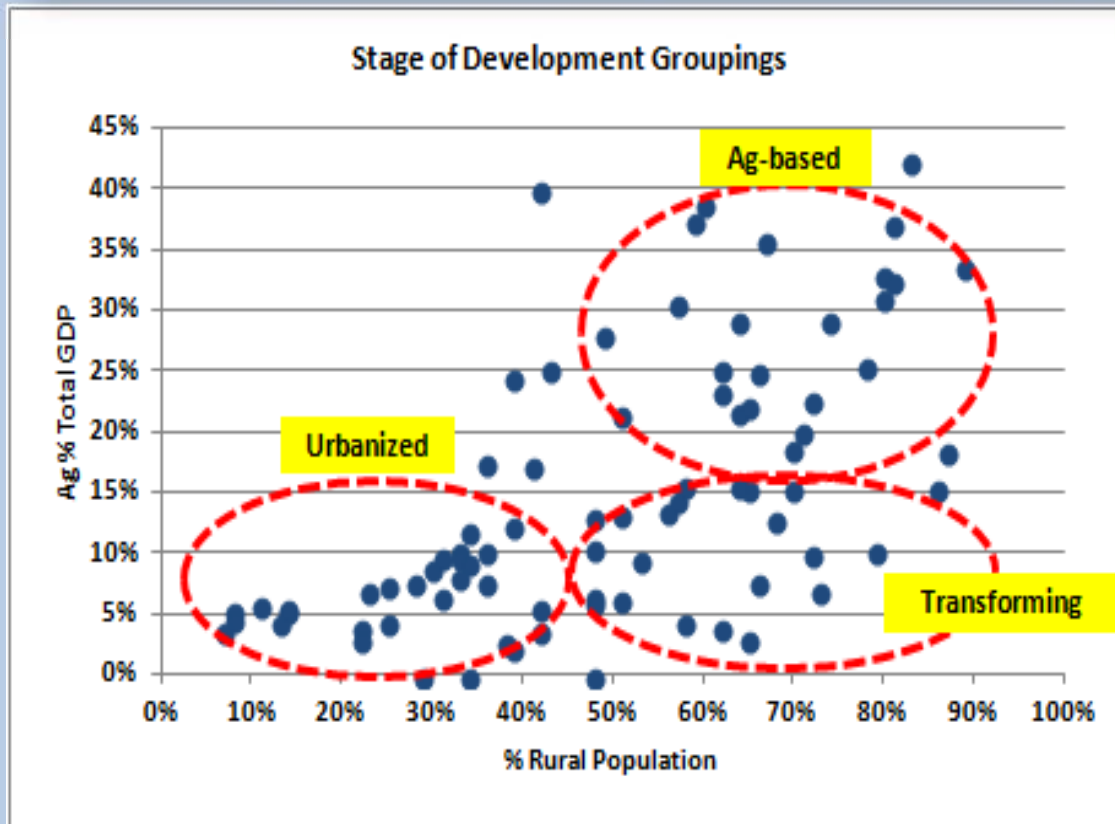
Forming and merging teams, developing indicators, developing and testing them with key advisors and the Core and Advisory Committee before field testing



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Country Selection

Need to generate a purposeful sample – distinct groupings based on economic importance of agriculture*



Illustrate Split of Countries, which will be divided across regions

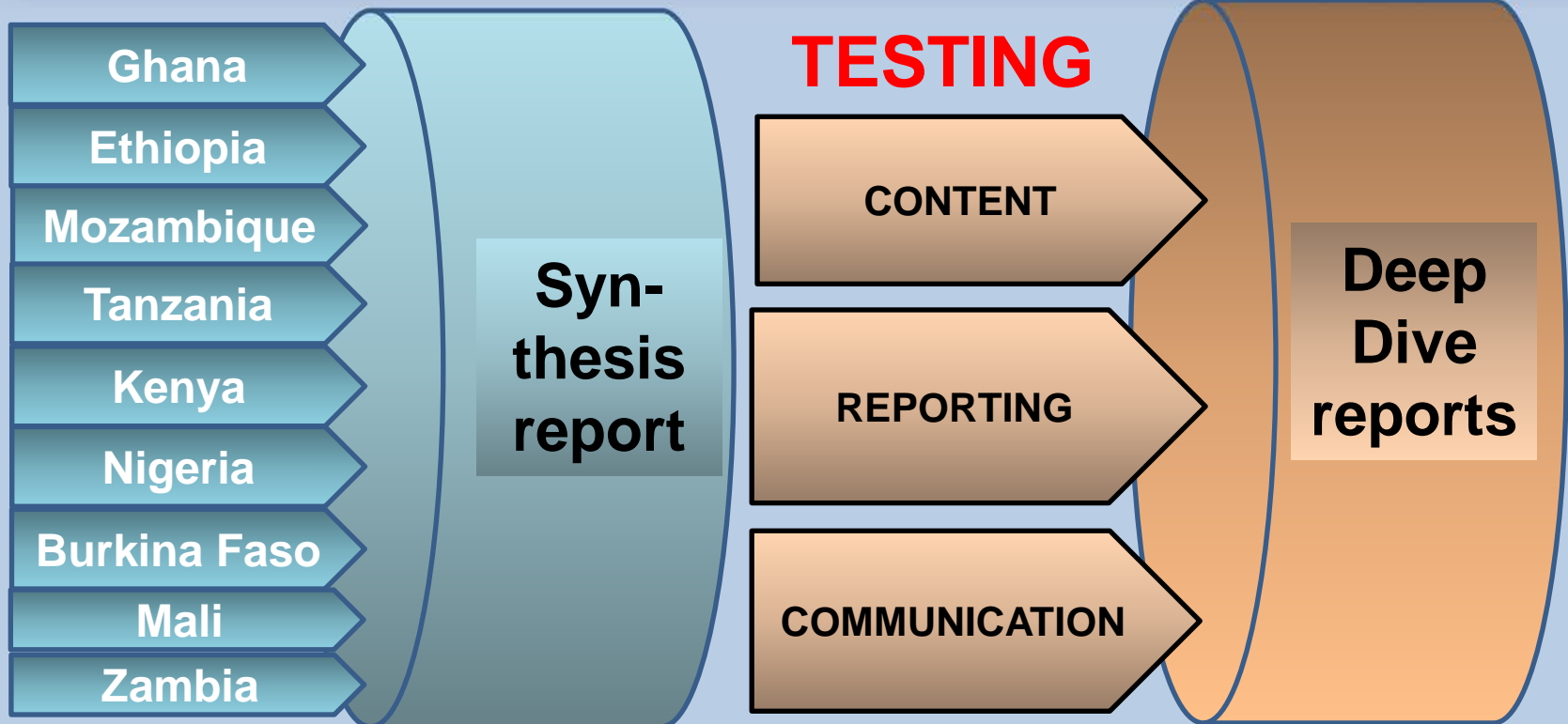
COUNTRIES	%	Nos
Advanced	6%	5
Urbanising	20%	16
Transition	37%	30
Agricultural	37%	30

* % Rural Population could be replaced by % Labor Force in Agriculture

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Deep Dives

The prototype of the Deep Dive reporting started in 2010 with 9 SSA country study of Agribusiness Indicators. This has generated a raft of new metrics to judge the enabling environment for agricultural commercialization.



Thank you



ANNEX

Doing Business Project

Results show strong convergence across economies since 2005

